ORDER



Orders	Order / Rev:	64567		
	Alt Order #:	09838205	_	
	Product Desc:	OBAMA FOR AMERICA		WAWS
	Estimate:	2019		Fox 30 JAX
	Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	MNAT
	Order Type:	CIA - O	Sales Region:	National
Agency	Name:	Greer Margolis Mitchell		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsic Ave	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Presidential Elections	Order Separation:	00:00:00

Bill Plan

Dili i lali				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	81	\$13.875.00	\$11.793.75

P-3

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	81	\$13,875.00	\$11,793.75	0.00
Totals	81	\$13.875.00	\$11,793,75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
Fox 30 JAX	15%	\$13,875.00
Market	100%	\$92,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	85%	\$78,625.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WAW	3 10/09/12	10/15/12		CM	4:30 XM-5:0	00 XM MTWTF	:30	5	\$5.00 P-3	0.00 NM	5	\$25.00
A N. I 4	004 50400		M-Th 430a-5a									
ANJ-4	30A FOX30)										
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	0/09/12	10/15/12	MTWTF	5	\$5.00	0.00						
2 WAWS	3 10/09/12	10/15/12	Action News @ 5a	a CM	5:00 AM-5:3	30 AM MTWTF	:30	5	\$15.00 P-3	0.00 NM	5	\$75.00
			Action News @ 5	а								
ACTIC	N NEWS A	T 5AM										
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/09/12	10/15/12	MTWTF	5	\$15.00	0.00						

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Order / Rev: 64567 Advertiser: Obama/D/President

Alt Order #: 09838205 Product Desc: OBAMA FOR AMERICA Fox 30 JAX

Flight Dates: 10/09/12 - 10/15/12 Estimate: 2019

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
2 WAWS	10/09/12	2 10/15/12	Action News @ 5		5:00 AM-5:3	BO AM MTWTF	- :30	5	\$15.00 P-3	0.00 NM	5	\$75.00
ACTION	I NEWS /	AT 5AM	Action News & c									
3 WAWS	10/09/12	2 10/15/12	Action News @ 5		5:30 AM-6:0	OO AM MTWTF	- :30	5	\$20.00 P-3	0.00 NM	5	\$100.00
ACTION	I NEWS /	AT 530AM										
Star Week: 10/0	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$20.00	Rating 0.00						
		2 10/15/12	Action News @ 6	a CM		O AM MTWTF-	- :30	5	\$25.00 P-3	0.00 NM	5	\$125.00
ACTION	I NEWS /	AT 6AM	Action News @ 6	Sa								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12 2 10/15/12	MTWTF Action News @ 7	a CM	\$25.00 7:00 AM-8:0	0.00 00 AM MTWTF	- :30	5	\$25.00 P-3	0.00 NM	5	\$125.00
			Action News @ 7		7.00 7 11 0.0	70 7 W MI WII	.00	Ü	Ψ20.001 0	0.00 14141		Ψ120.00
	DRNING . rt Date	ACTION NV End Date	VS Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	5	\$25.00	0.00						
6 WAWS	10/09/12	2 10/15/12	Action News @ 8 Action News @ 8		8:00 AM-9:0	O AM MTWTF-	- :30	5	\$25.00 P-3	0.00 NM	5	\$125.00
FOR MO	DRNING	ACTION NV		oa .								
Star Week: 10/0	ng/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$25.00	Rating 0.00						
		2 10/14/12	Su 11a-12p	CM		2:00 PI	S :30	1	\$70.00 P-3	0.00 NM	1	\$70.00
FOX NE	WS SUN	IDAY	Su 11a-12p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S	1	\$70.00	0.00			#000 00 D 0	0.00 NIM		# 4 400 00
8 WAWS	10/09/12	2 10/15/12	M-F 10p-1030p M-F 10p-1030p	СМ	10:00 PM-1	0:30 PIMTWTFS	S :30	4	\$280.00 P-3	0.00 NM	4	\$1,120.00
	I NEWS of the New York Table 1		Wookdovo	Spoto/Mook	Poto	Dating						
Week: 10/0		End Date 10/15/12	Weekdays MTWTFSS	Spots/Week 4	<u>Rate</u> \$280.00	Rating 0.00					į	
9 WAWS	10/09/12	2 10/15/12	M-F 1030p-11p	CM	10:30 PM-1	1:00 PIMTWTFS	S :30	4	\$150.00 P-3	0.00 NM	4	\$600.00
ACTION	I NEWS	@ 1030PM	M-F 1030p-11p									
Star Week: 10/0	rt Date	End Date 10/15/12	Weekdays MTWTFSS	Spots/Week 4	<u>Rate</u> \$150.00	Rating						
10 WAWS			M-F 9a-10a	CM		0.00 :00 AMMTWTF	- :30	3	\$50.00 P-3	0.00 NM	3	\$150.00
DR PHII			M-F 9a-10a									
	- rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWFF	3	\$50.00	0.00			#40.00 D.0	0.00 NIM	0	# 400.00
11 WAWS	10/09/12	2 10/15/12	M-F 11a-12p M-F 11a-12p	СМ	11:00 AM-1	2:00 PIMTWTF	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
	WILKOS		10/a aladaua	Consta // Manala	Data	Dation						
<u>Stai</u> Week: 10/0	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$40.00	Rating 0.00						
12 WAWS	10/09/12	2 10/15/12	M-F 12p-1p	СМ	12:00 PM-1	:00 PMMTWTF-	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
JERRY	SPRING	ER	M-F 12p-1p									
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
13 WAWS		10/15/12 2 10/15/12	M-F 1p-2p	3 CM	\$40.00 1:00 PM-2:0	0.00 00 PM MTWTF	- :30	3	\$40.00 P-3	0.00 NM	3	\$120.00
			M-F 1p-2p					-	,			,
JEREM` Star	Y KYLE rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	09/12	10/15/12	MTWF	3	\$40.00	0.00						
14 WAWS	10/09/12	2 10/15/12	M-F 2p-3p M-F 2p-3p	СМ	2:00 PM-3:0	00 PM MTWTF	- :30	4	\$40.00 P-3	0.00 NM	4	\$160.00
JUDGE	BROWN	/WE PEOPL									İ	

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Order / Rev: 64567 Advertiser: Obama/D/President

Alt Order #: 09838205 Product Desc: OBAMA FOR AMERICA Fox 30 JAX

Flight Dates: 10/09/12 - 10/15/12 Estimate: 2019

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
14 WAWS	10/09/12	2 10/15/12		CM	2:00 PM-3:0	OPM MTWTF	:30	4	\$40.00 P-3	0.00 NM	4	\$160.00
JUDGE	BROWN	/WE PEOPL	M-F 2p-3p .E									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	CM	\$40.00	0.00 0 PM MTWTF	.20		\$40.00 P-3	0.00 NM	,	£420.00
15 WAWS	10/09/12	2 10/15/12	M-F 3p-4p M-F 3p-4p	CIVI	3.00 PIVI-4.0	U PIVI MIWIF	- :30	3	\$40.00 P-3	U.UU INIVI	3	\$120.00
THE DO												
Star Week: 10/0	t Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$40.00	Rating 0.00						
16 WAWS			M-F 4p-5p	CM	<u></u>	0.00 0 PM MTWTF	- :30	3	\$50.00 P-3	0.00 NM	3	\$150.00
			M-F 4p-5p									·
DR PHIL		End Data	Wookdovo	Spoto/Mook	Poto	Poting						
Week: 10/0	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
17 WAWS	10/09/12	2 10/15/12	M-F 5p-530p	CM	5:00 PM-5:3	OPM MTWTF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
FAMILY	EELID		M-F 5p-530p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	09/12	10/15/12	МГЖГБ	3	\$80.00	0.00						
18 WAWS	10/09/12	2 10/15/12	M-F 530p-6p	CM	5:30 PM-6:0	OPM MTWTF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
FAMILY	FEUD		M-F 530p-6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	3	\$80.00	0.00				0.00 NINA		#0.40.00
19 WAWS	10/09/12	2 10/15/12	M-F 6p-630p M-F 6p-630p	СМ	6:00 PIM-6:3	OPM MTWTF	- :30	3	\$80.00 P-3	0.00 NM	3	\$240.00
HOWIN	MET YOU	JR MOTHER										
<u>Star</u> Week: 10/0	t Date	End Date 10/15/12	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$80.00	Rating 0.00						
20 WAWS			M-F 730p-8p	CM		0.00 0 PM MTWTF	- :30	3	\$150.00 P-3	0.00 NM	3	\$450.00
			M-F 730p-8p									·
	/IPSONS rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	3	\$150.00	0.00						
21 WAWS	10/15/12	2 10/15/12	Mon Reg 1	CM	8:00 PM-9:0	0 PM M	- :30	1	\$900.00 P-3	0.00 NM	1	\$900.00
HELL'S	KITCHEI	N	Mon Reg 1									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$900.00	0.00						
22 WAWS	10/15/12	2 10/15/12	Mon Reg 2 Mon Reg 2	CM	9:00 PM-10:	00 PMM	- :30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
SYTYCE)		Won Rog 2									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
23 WAWS		10/21/12 2 10/10/12		CM	\$1,200.00 8:00 PM-10:	0.00 00 PM W	- :30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
		2 10/10/12	X Factor	OW	0.00 T W TO.	00 1 W W	.00	•	ψ1,000.001 0	0.00 14101		Ψ1,000.00
X-FACT		End Data	Ma alada sa	C==+= ///===1-	Data	Datina						
Star Week: 10/0	nt Date 08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
24 WAWS	10/11/12	2 10/11/12	Thu Reg 2	CM		00 PMT	- :30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
CLEE /F	٥١		Thu Reg 2									
GLEE (F Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	T		\$1,200.00	0.00						
25 WAWS	10/14/12	2 10/14/12	NFL 4p Doublehe			0 PM S	S :30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
ANJ-430	A FOX3	0	NFL 4p Doublehe	eader	(4:00 PM-7:0	iu Pivi)						
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S		\$1,500.00	0.00	2 .20		¢1 100 00 D 0	0.00 NIN 4	4	¢1 100 00
26 WAWS	10/14/12	z 10/14/12		CM	1.00 PIVI-4:1	5 PM S	S :30	T	\$1,100.00 P-3	0.00 NM	1	\$1,100.00

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Totals

81

\$13,875.00

Order / Rev: 64567 Advertiser: Obama/D/President

Alt Order #: 09838205 Product Desc: OBAMA FOR AMERICA Fox 30 JAX

Flight Dates: 10/09/12 - 10/15/12 Estimate: 2019

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
		NFL 1p Doubleheade		(1:00 PM-4:15	DM)					
ANJ-430A FOX30)	NFL 1p Doublefleade	•	(1.00 PIVI-4.15	rivi)					
Start Date	End Date	Weekdays Spo	ots/Week		Rating					
Week: 10/08/12	10/14/12	S	1	\$1,100.00	0.00					
27 WAWS 10/14/12	2 10/14/12	FOX NFL Sunday	CM	12:00 PM-1:0	0 PMS	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
		FOX NFL Sunday		(12:00 PM-1:0	0 PM)					
FOX NFL SUNDA	AY PRE-GA	ME		•	,					
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	S	1	\$1,000.00	0.00					
28 WAWS 10/14/12	2 10/14/12	NFL 4p Doubleheader	CM	4:00 PM-8:00	PMS	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
		NFL 4p Doubleheade	r	(4:00 PM-8:00	PM)					
NFL ON FOX GA	ME 2	·		•	ŕ					
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	S	1	\$1,500.00	0.00					